

Sponsorship

Impact Denver's **Sprout Tank** project team, along with the Denver Metro Chamber of Commerce, invite you to help us make a difference in our community and help to grow Social Enterprise.

What is the Sprout Tank?

Denver is growing rapidly, and with growth come wonderful new businesses that are looking for a way to give back while helping to solve a social issue. Growth is helping foster the development of new **Social Enterprises** that work to make their community a better place. Many fledgling organizations have strong business models but do not have the training or experience to present to investors or to help promote their cause. **Sprout Tank** is a competitive training program that provides an opportunity for Social Enterprise organizations to present their business concepts, hone their pitching skills, gain exposure, and build connections. We are seeking **Investors and Sponsors** who would join us in nurturing these local organizations that are making a positive impact on our communities.

What is Social Enterprise?

A social enterprise is a company or organization from the public, private, and cause sectors with a socially-driven business model. Examples of current social enterprises in the metro Denver area and beyond include, but are not limited to: **Revolar**, the **Women's Bean Project**, **help2heal**, **Toms**, and **Warby Parker**.

How can you help?

The Denver Metro Chamber is hosting an event to launch the **Sprout Tank** on **June 6, 2017**. Please see below for our sponsorship levels and marketing options.

Will you plant a seed with your business to give back?

Sponsorship Levels

\$2,500-Presenting Sponsor

- Event promotional materials will reference the **Sprout Tank** as “Sprout Tank for Social Enterprise, presented by [your name]” (including website, social media, flyers)
- Your logo will have prominent placement and will be on the starting screen at the event
- Opportunity to speak at the event
- Opportunity to present the final winners with their allotted prize money
- All Platinum Sponsor benefits

\$1,000- Platinum Sponsor

- Prominent logo recognition on all marketing materials
- Will be thanked as Platinum Sponsor at the event
- All Gold Sponsor benefits

\$500- Gold Sponsor

- Prominent name recognition on all marketing materials
- Will be thanked as Gold Sponsor at the event
- All Silver Sponsor benefits

\$250-Silver Sponsor

- Company/Individual Name will be recognized on social media and at the event

People’s Choice Award Sponsor

- Presentation of monetary gift to award winner (suggested \$1,000 Donation)
- Logo placement as People’s Choice Award Sponsor
- Opportunity to speak with handing out award to recipient

Judge’s Choice Award Sponsor

- Presentation of monetary gift to award winner (suggested \$1,000 Donation)
- Logo Placement as Judge’s Choice Awards Sponsor
- Opportunity to speak while handing out award to recipient