



GOODWILL
INDUSTRIES
OF DENVER

Goodwill Industries of Denver Digital Badge Program

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&

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ONLINE

About CSU Online

- 45 years of experience creating and delivering CSU's online and distance programs
- Provide access to a quality education from wherever learners call home around the nation and world, on a schedule that fits their lives
- CSU's online students receive the same education, learn from the same faculty, and earn the same regionally accredited degree as students on campus
- 30+ graduate degrees, 7 bachelor completion degrees, and many credit/non-credit certificates and badge programs serving approximately 12,000 learners from across the world

Services Provided

- Learner Registration
 - Financial Management
- Course and Learning Asset Development
 - Simulation
 - Immersive Technologies
 - Learning Management System
 - Instructional Design
- Digital Credential Management
 - Organizational Competencies and Skills
 - Career Pathways and Professional Development
- Marketing and Student Support Services

Develop Courses/Modules

Pillars of Program Design
Industry Relevance | Community Value | Learner Centric

Organizational Needs



Subject Matter Experts



Instructional Design
Experts

Delivery - Online Training

The screenshot shows a Canvas LMS interface. On the left is a dark green navigation sidebar with icons and labels for Canvas, Account, Dashboard, Courses, Calendar, Inbox, Help, and Quick Links. The main content area has a header with a hamburger menu icon and the course ID '2017SP-NCT-BSBB-1005-200'. Below the header is a sub-header 'NONCREDIT-2017-SPRIN...' and the course title '2017SP-NCT-BSBB-1005-200: Teamwork'. A green 'Home' button is highlighted in the left sidebar. Below it are links for Modules, Assignments, Discussions, Quizzes, Grades, People, and Chat. A large banner image features a keyboard, a resume titled 'RESUME' for 'Joe Smith', a calculator, and a notebook. Text on the banner includes 'GOODWILL INDUSTRIES OF DENVER ESSENTIAL SOFT SKILLS' and 'TEAMWORK BSBB 1005'. Below the banner are two buttons: 'Start Here' with a right arrow icon and 'Modules' with a stack of books icon. At the bottom, there are four links: 'Module 1: What does teamwork look like?', 'Module 2: 6 P's of Teamwork', 'Module 3: Characteristics of an Effective T...', and 'Module 4: Roles in Teams' followed by 'Course Test'.

Canvas

Account

Dashboard

Courses

Calendar

Inbox

Help

Quick Links

☰ 2017SP-NCT-BSBB-1005-200

NONCREDIT-2017-SPRIN...

2017SP-NCT-BSBB-1005-200: Teamwork

Home

Modules

Assignments

Discussions

Quizzes

Grades

People

Chat

GOODWILL INDUSTRIES OF DENVER
ESSENTIAL SOFT SKILLS

RESUME
Joe Smith
1234 Main St.
Denver, CO 80202

TEAMWORK
BSBB 1005

Start Here

Modules

- Module 1: What does teamwork look like?
- Module 2: 6 P's of Teamwork
- Module 3: Characteristics of an Effective T...
- Module 4: Roles in Teams
- Course Test

About Goodwill Industries of Denver (GID)

- Long local history of providing skills training to help people find meaningful and lasting careers.
- Goodwill's community programs facilitate job preparation and skills training for at-risk youth, struggling families, and individuals with disabilities.
- Until recently, those services have mostly been available in face-to-face trainings in the Denver area.
- The new digital badge program takes Goodwill's well-established curriculum and makes it available to people anywhere, on any schedule.

A Brief History: Why Soft Skills?

- Through experience in programming like:
 - Job readiness
 - Career exploration
 - Post-Secondary readiness
- We realized:
 - We can teach students how to navigate the job search process, about what careers are great fits, and how to earn degrees.
 - However, resiliency can be low due to a lack of key intra/interpersonal skills.

Our Soft Skills Focus



Youth and adults alike can be found lacking in:

- Communication
- Teamwork
- Positive Attitude
- Self-Awareness
- Stress Management
- Conflict Resolution
- Ethics

Lack of these skills results in:

- An inability to gain or retain employment

Courses Designed for Youth and Adult Learners

Adult Soft Skills

- Designed for independent learning
- Scenario based content to ground learning in the workplace
- Ideal for job seekers, companies with limited training capabilities, the already employed looking to enhance their portfolio

Youth Soft Skills

- Designed to be taken independently or used to supplement learning/content in the classroom
- Scenarios relating both to school and workplace
- Ideal for high schoolers, but can be applied with support by middle school teachers

Option to take all for mastery, a few, or one course for specific growth areas

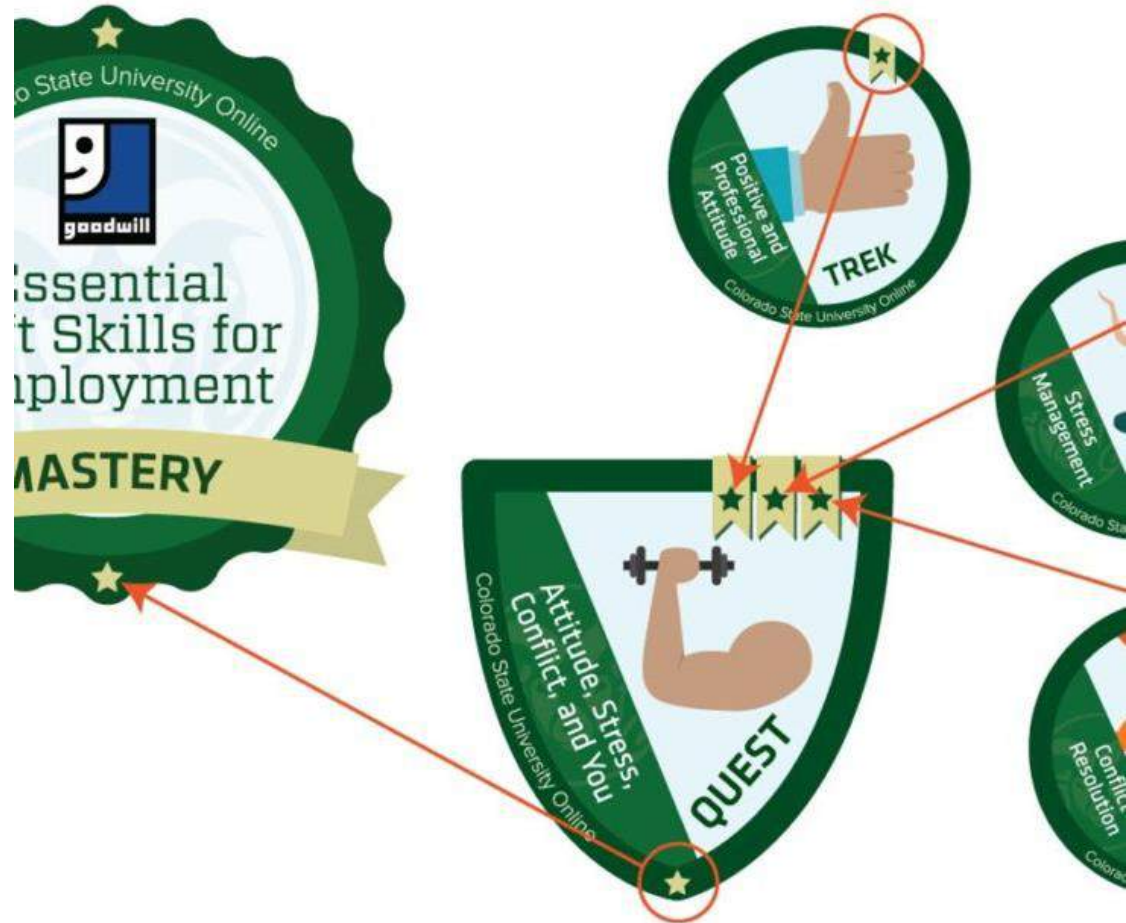
Soft Skills Badges

Successful Completion of the Course Results In:

- Digital Badge (micro-credentials)
- Opportunity to show competency in specific skill/knowledge bases

Importance of badging in secondary education

- Gives competitive edge
- Prepares students for key skills sought in the workplace



The power behind the digital badge...



META DATA

- Recipient | CAM the Ram
- Evidence | Instructor Assessment
- Expires | February 9, 2020
- Issued Date | February 9, 2016
- Version | 1.0
- Badge Specific
 - Name | Essential Soft Skills for Employment
 - Criteria | Learning Objectives
 - Issuer
 - Origin | Colorado State University Online
 - Name | Goodwill Industries of Denver

CSULogic

Credential/Badge Management System

- Formed a public-private partnership with RelevanceLogic Inc. to build a Mozilla OBI compliant digital badge credential management system.
- Automatic badge delivery and integration with existing CSU systems, and is agnostic to learning management systems and student information systems.
- Ability to deploy across sectors and industries outside of higher education as a licensable product.
- The platform leverages proprietary big-data analysis tools and social network integration that will allow CSU to keep curriculum relevant and responsive to learner needs, and to continually evaluate and refine existing curriculum.

Reward Competencies and Skills



HOME



LIST



BACKPACK



HELP



PROFILE

Support

Badge Information

Badge Criteria

Program Information

BSBB 1000 – Goodwill Industries of Denver's Essential Soft Skills for Employment

Badge URL: www.online.colostate.edu/courses/HSL/HSLL4025.dot

Badge Description: Learn to integrate sustainability into organizational culture and strategic goals to save money and create a thriving workplace. Course topics include: ? Developing Policies & Systems for Effectively Leading Sustainability Campaigns ? Engaging Employees & Organizational Culture ? Reporting & Storytelling



Badge Information

Badge Type/Level: Mastery – Journey Badge

Course Program Area(s): Business, Career Development, Soft Skills









Course Subject Area: Essential Soft Skills

Delivery/Location: Online

- Digital credentials offer a new way to demonstrate competencies.
- Badges are issued upon the successful completion of courses in particular subject areas.
- META Data supports and validates authentication of badges.

Share Professional Training

The screenshot shows the 'Personal Badge List' page on the Colorado State University ONLINE platform. The header includes the university logo, the text 'Colorado State University ONLINE', the page title 'Personal Badge List', and a user greeting 'Welcome Michael' with a profile icon. A left sidebar contains navigation icons for HOME, BADGE LIST, and BACKPACK. The main content area features a table of awarded badges with columns for Sharing, Badge, Status, Organization, and Status Date. Two badges are listed: 'Goodwill Industries of Denver' awarded on 015/07/30 10:29 AM, and 'People and Behavior Change' awarded on 2015/07/24 11:00 AM. Below the table are buttons for 'Email Badge List' and 'Export Badge List'. The interface also includes pagination controls showing 'Page 1 of 1' and 'View 1 - 2 of 2'.

Sharing	Badge	Status	Organization	Status Date
   	Goodwill Industries of Denver	Awarded	Goodwill Industries of Denver	015/07/30 10:29 AM
   	People and Behavior Change	Awarded	Colorado State University Extension	2015/07/24 11:00 AM

- Learners share accomplishments via social networks, with managers/supervisors, or e-mail/print certificates.

Discussion

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