



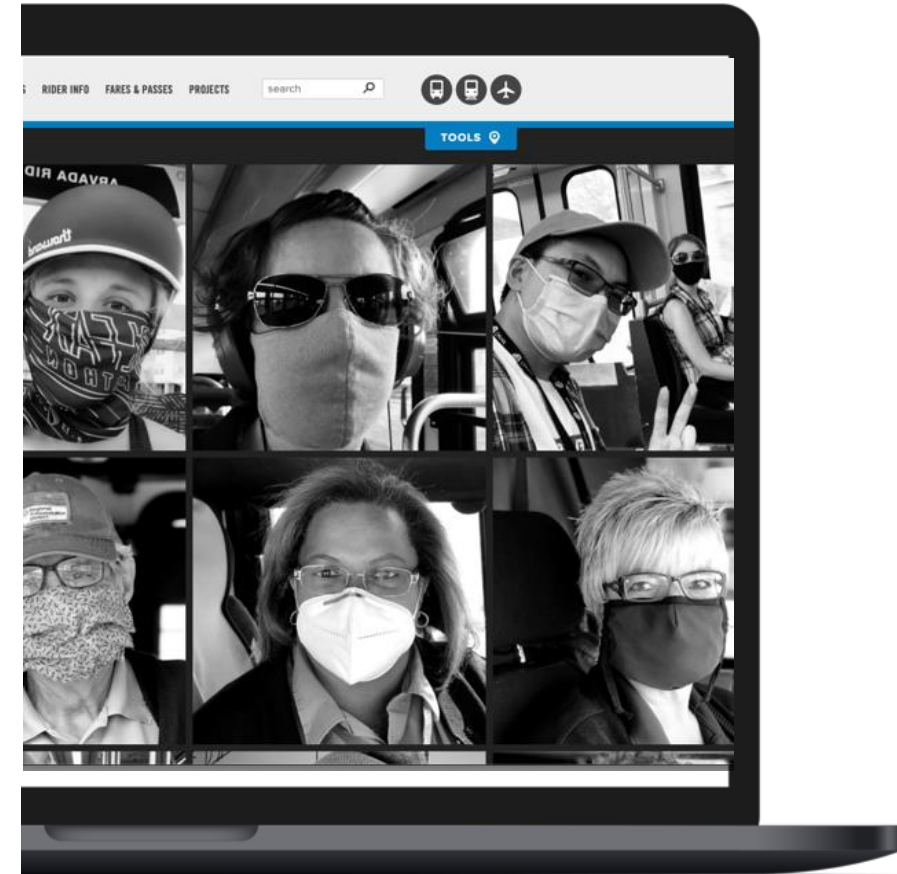
Transit Snapshot

-Denver Metro Chamber of Commerce

Debra A. Johnson, General Manager and CEO

My Focus

- Re-Starting Reimagine RTD Process
- Northwest Rail Peak Service Plan
- Road to Recovery
- Fares and Fare Equity Study
- Strategic Plan



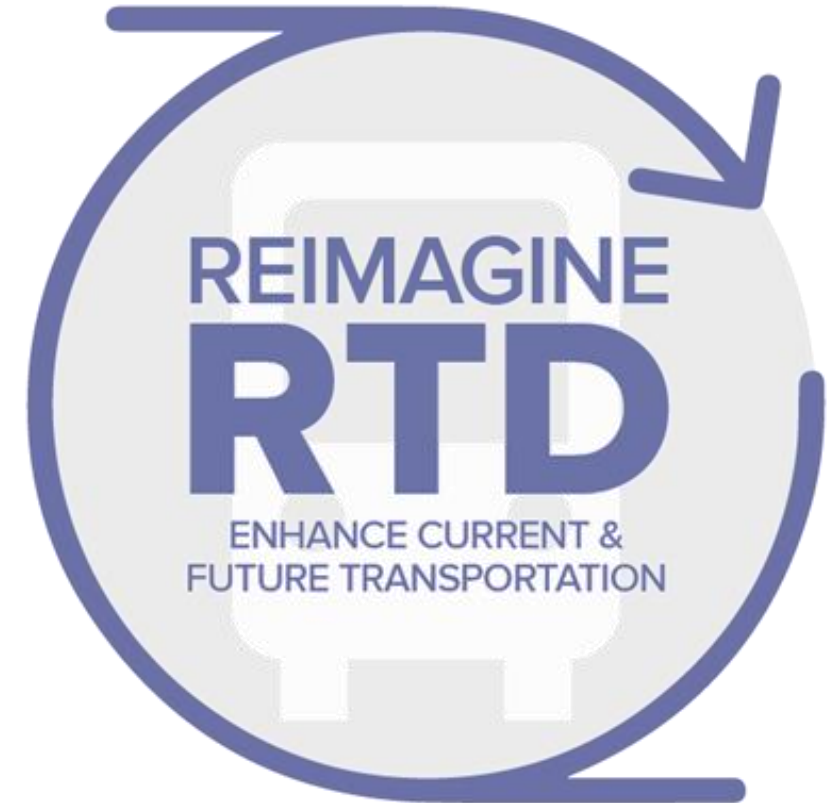
Reimagine RTD

■ System Optimization Plan (SOP)

- Redesign services to balance mobility needs and fiscal limitations
- Initial implementation occurred with adoption of January 2021 Service Change

■ Mobility Plan for the Future

- Identify long-term strategies (now – 2050) to address region's future mobility needs



Board Approved April, 20 2021



GUIDING PRINCIPLES



Mobility

Provide safe, reliable transportation service to improve the quality of life of residents, customers, and visitors.

May 21, 2021



Equity

Remove barriers to accessing transportation services that enable customers to have the freedom to get where they want to go.



Financial

Leverage resources and maximize cost efficiencies, serving as a good steward of taxpayer dollars.



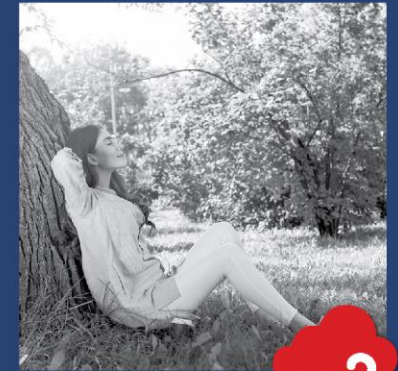
Partnerships

Pursue partnerships with both public and private organizations that can help identify innovative opportunities to enhance mobility throughout the region.



Workforce

Foster a dynamic, diverse workforce that promotes engagement and innovation, recognizing team members as RTD's greatest asset.



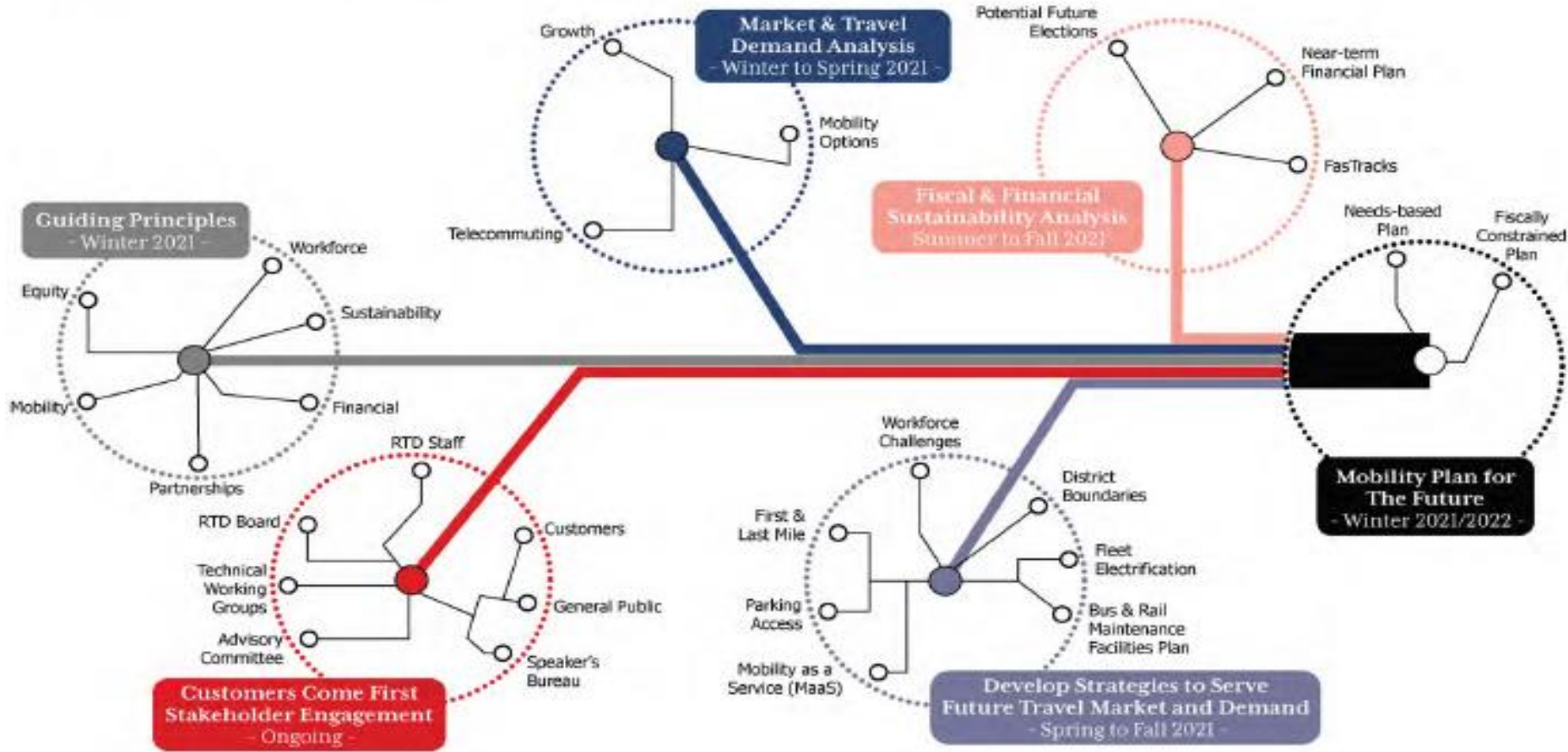
Sustainability

Provide sustainable mobility options while continually seeking to reduce RTD's environmental impact.

Reimagine RTD Next Steps



Mobility Plan for the Future Workflow



Northwest Rail Peak Service Plan

Recent Activity

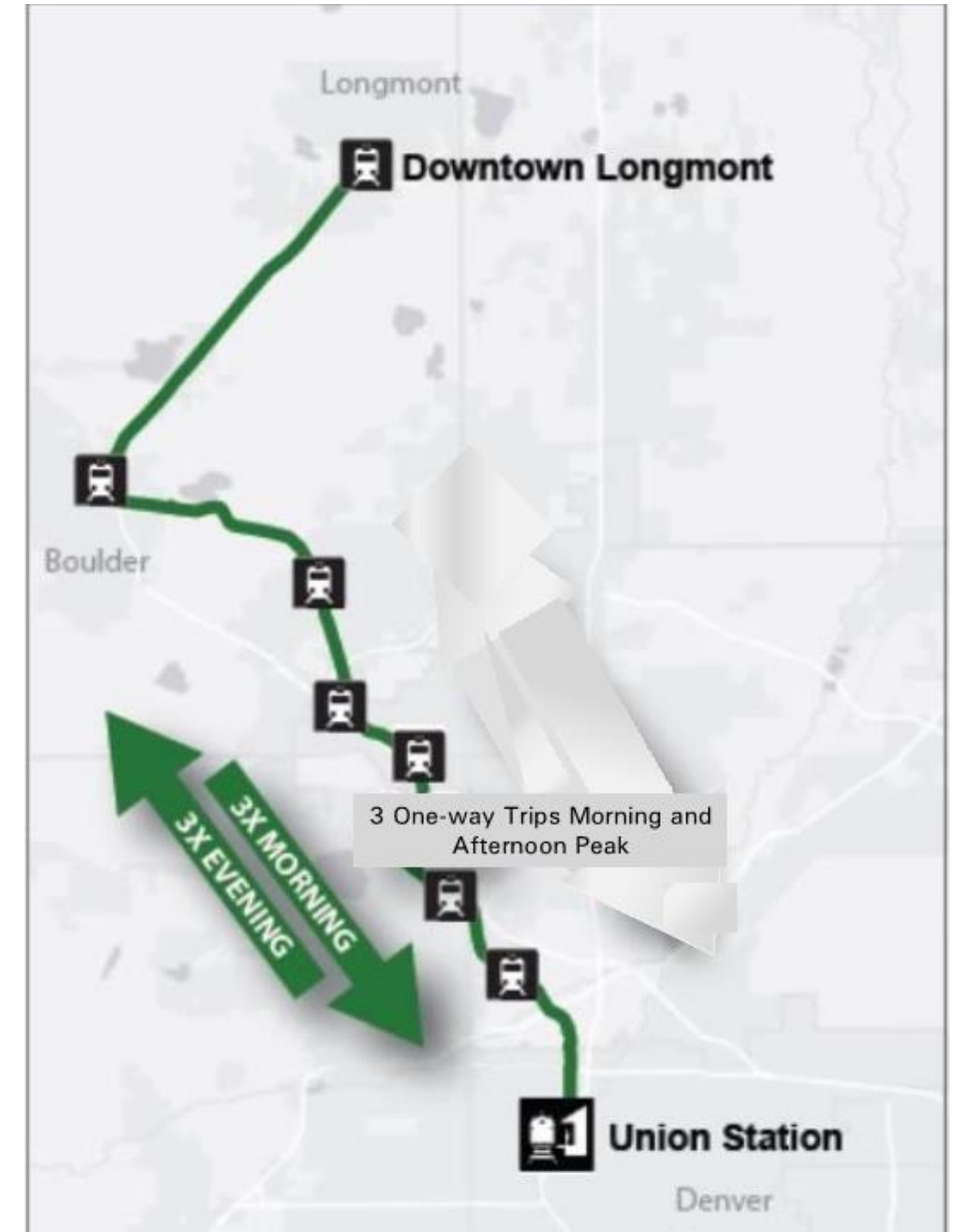
- Feb 9th – History of NW Rail Study Session with Board of Directors
- March 15th and 26th – Held 6 jurisdictional engagement meetings regarding path forward
- April 6th – Board of Directors support peak service plan

Current Activity

- April 26th – Technical collaboration meeting – SOW concept

Next Steps

- Board funding authorization
- Environmental and 30% design
- Stakeholder and public engagement



Road to Recovery

- Ongoing Pandemic
 - Service remains at 60% of pre-pandemic levels
 - Ridership is 40% of pre-pandemic levels
 - Federal Mask Requirements still in place
- Ambiguous Future
 - Timing for achievement of herd immunity
 - Telework
 - On-Campus instruction
 - Return to transit
- Maintaining Staffing Levels
 - Limited Customer Capacity
- Denver's Ready
 - Effort to welcome employees back to downtown

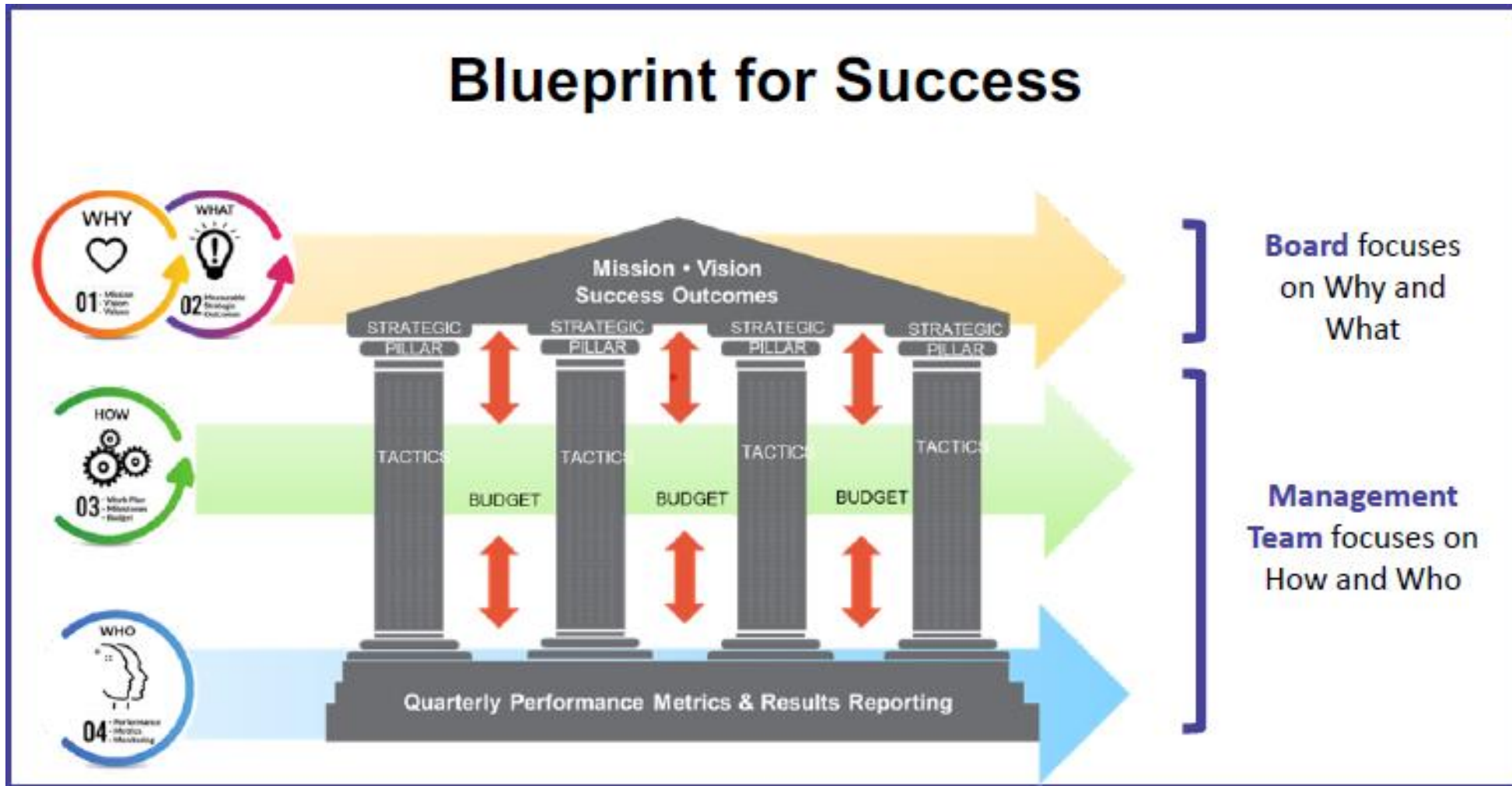


Fare Study and Equity Analysis

Months	Activity
June – July 2021	<ul style="list-style-type: none"> Conduct internal staff and external community engagement, focused on customers and key stakeholders, to shape scope of work
August – September 2021	<ul style="list-style-type: none"> Develop and advertise scope of work
October – November 2021	<ul style="list-style-type: none"> Select consultant and notice to proceed Finalize Board direction for fare revenue assumptions and targets
January 2022 – October 2022	<ul style="list-style-type: none"> Conduct data collection, analysis, and develop recommendations Conduct comprehensive community and stakeholder outreach including extensive Board involvement and input
October – November 2022	<ul style="list-style-type: none"> Board decision making and approval of equity analysis
2022/2023 (6 months)	<ul style="list-style-type: none"> Fare change start up/prep work/back of office
2023	<ul style="list-style-type: none"> Implementation



Strategic Plan



Thank you.

